



## Outstanding Resiliency and Bulk in Purified Cotton

New HiLoft™ Cotton can be used in applications where either an absorbent or nonabsorbent cotton fiber is desired. HiLoft® creates up to 50% more filling and liquid holding capacity than traditional cotton fiber. This special cotton allows for quicker recovery due to the resilient nature of this cotton fiber and adds loft & bulk for that great cottony feel.

### Attributes

- High Bulk
- Exceptional Resilience
- High Loft = Greater Filling Power
- Exceptional Whiteness
- Hypo-Allergenic – Great for Sensitive Skin
- Faster Wicking Rates (35% faster than other cotton)
- Pure
- Greater Absorbent Capacity (+10% absorbent capacity in non-compressed form)

### Applications

- Feminine Care
  - Great for Distribution layers in thermal-bond fabrics
- Baby Care
- Adult Incontinence
  - Great for Distribution layers
- Hard Surface Wipes
  - Enhances Scrubability
- Health Care
- Beauty



**TCF**  
Total Chlorine Free

